



NEWSLETTER

OCTOBER 2024

THIS ISSUE

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From NCSA's Director of Swimming

I'm excited to announce that we've kicked off our 30th swim season with the most swimmers in the water in NCSA's history!

This is an incredible milestone, and it speaks volumes about our team's dedication and passion for the sport.

I would like to personally thank our outgoing board for their contributions and support over the past two years.

I would also like to welcome our new and returning board members to another season. I'm looking forward to continuing our current momentum as we achieve new milestones in the year ahead.

On another note, I'm happy to share that Coach Chad's surgery went very well, and he is healing ahead of schedule. He's eager to return to the deck and inspire us all with his coaching once again.

Here's to a fantastic season filled with personal bests, teamwork, and unforgettable memories!

Dave Loyola



NCSA Board Of Directors

A huge thank you to our outgoing board of directors for their contributions and commitment to our swimmers.

A large part of the club's success is because of the efforts of these members.

Introducing our 2024 - 2025 Board Directors:

President - Kirk Thomson

**Vice President - Alistar
Bratton**

Treasurer - Jennifer Miller

Secretary - Jennie Thompson

Director - Becca Ernst

Director - Shawn Paquet

Director - Mark Mann

Director - Shawn Roberts



NCSA BOARD



NCSA Fundraising Team UPDATE

The 2024/25 Season is off to a great start! Our **Fundraising Team** was established last season by a group of parents that have a vision to ensure our Club remains affordable and accessible to all swimmers. NCSA Board Director, *Ken Schneider* took a lead role in growing our fundraising efforts last season, and was able to increase revenues from fundraising by 25%!!!

Kirk Thompson and Becca Ernst joined Ken later in the season, and together have been working hard to research, design and implement a variety of strategies to increase the Club's revenues, allowing us to limit fee increases from increasing expenses, and to support growing needs such as equipment and training that ensure our Swimmers' ongoing success.

Here are some of the ways the Fundraising Team have been making waves:



Supporting the parent committees implementing NCSA fundraising events. Our first event, enthusiastically delivered by the **Bottle Drive Parent Committee** kicked off the season with a record breaking **\$10,696!**

Our **Raffles Parent Committee** have been hard at work to set up the first draw, "**Groceries for a Year**" that we are excitedly waiting to launch! (Who wouldn't want a chance at **free groceries for an entire year?!!**)



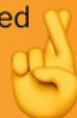
We are researching the most effective, and lucrative approaches to raising money for our Non-Profit Organization; finding opportunities to reduce costs & maximize fundraising profits. Our Team have been creating resources that help to execute successful events, and [focus on including the Swimmers in supporting their Team in a fun and engaging way.](#)



We are actively applying for grants that will help the Team with large expenses such as Facility/Pool rental costs and Staffing. To date, we have found a potential **\$35,000** in grants that our organization could access this season ... applications have been submitted



Building a marketing strategy to attract Team sponsorship through corporate partnerships. Our hope is to find 3-5 sponsors for NCSA that will support our team on an annual basis. In the future these partners would have promotional opportunities at our events, visibility on team banners and gear, and recognition through our social media posts.



Our work is just getting started! We know that providing opportunities for our Coaches; support to our Team Management; and finding the resources to financially support our Team, will improve the experience for all of our NCSA families and give our Swimmers the best possible environment to succeed.

Would YOU like to become part of the NCSA Fundraising Team? Do you have ideas or resources that might help support our Team? We are currently seeking two additional Team members to help us grow our Fundraising capabilities.



Please email ncsa.fundraising@ncsaswim.ca if you would like more information or have questions, ideas or connections to share!

Airdrie, AB

Santa Claus Parade

December 7th, 2024

5:00PM

Main Street, Airdrie



We hope that all NCSS & NCSA swimmers will once again join us and be part of the excitement of Airdrie's Santa Claus Parade.

SAVE THE DATE - December 7th 2024

5:00 pm start - swimmers will need to arrive prior

Please note, that due to safety reasons, no riders will be allowed on the float. Please come prepared to walk and be outside for an extended period of time.

Please watch for more details to follow closer to the date of the event. Please note the Winter Photos (fundamental swimmers only) meet taking place December 7th scheduled to end at 2:00 pm.



2024 - 2025 SEASON

EQUIPMENT UPDATE

One FINAL Equipment Order is being placed if you want to purchase NCSA team gear to surprise your swimmer with under the tree.

Please use **THIS FORM** by **NOVEMBER 15, 2024**



Provincials 101- How to Qualify

There are three levels: **Winter Festival**, this meet is for all **12 & under** swimmers, promising a fantastic platform for emerging talents. Next, aspiring swimmers who achieve the Swim AB Provincial time standards will advance to **Provincials Trials**, a prestigious stage where competition intensifies. Finally, the fastest in Alberta (which if you are fast in of Alberta, you are fast in all of Canada) will attend **Provincial Championships**.

All provincial time standards can be found [here](#).

Winter Festival - South

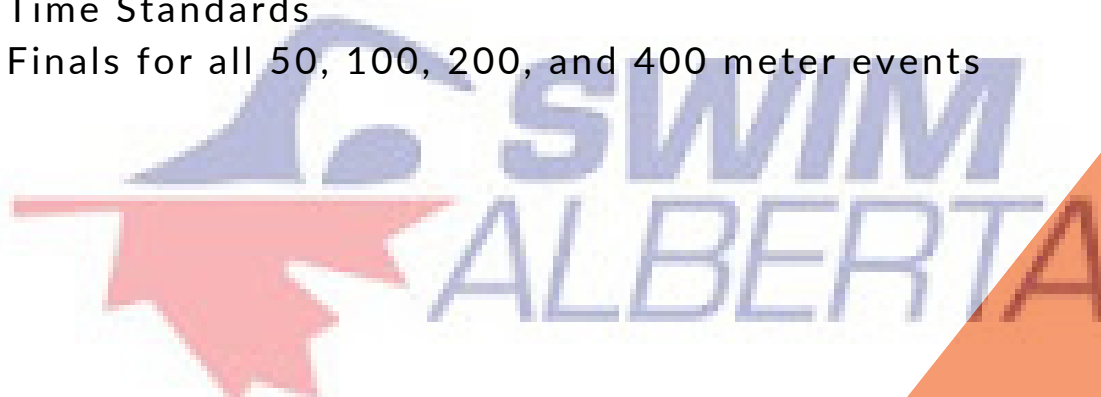
- must be attached to a team south of Innisfail
- need to qualify in one (1) event to enter a max of 9 events
- Finals for all 50 and 100 meter events
- Swimmers are **NOT allowed to wear tech suits** at this event.

Provincial Trials

- a gold medal in an individual event awards you eligibility to enter Provincial Championships
- swimmers who achieve one (1) standard (short course - 25 meter pool - or long course - 50 meter pool) to swim a maximum of 7 events
- para swimmers classified at Level 2 who have not yet achieved a Provincial Para Swimming time standard may attend
- Finals for all 50, 100, and 200 meter events

Provincial Champs

- swimmers who achieve one (1) standard (short course - 25 meter pool - or long course - 50 meter pool) to swim a maximum of 8 events
- swimmers who achieve one (1) champ standard can not attend Provincial Trials
- para swimmers must achieve one of the Provincial Para Swimming Time Standards
- Finals for all 50, 100, 200, and 400 meter events



UPCOMING DATES

October TBA - Grocery Raffle

November 11 - no workout

December 20 - last workout

January 06 - workouts resume

February 17 - no workout

March - WestJet raffle

March 24 - Spring Break

April 6 - workouts resume

May 19 - no workout

May 24 - Bottle drive

June 25 - NCSA Awards Banquet



2024 - 2025 SEASON